

This tool is provided to you by Accion, a global non-profit on behalf of itself and its affiliates (collectively, "Accion"). Accion is headquartered at 10 Fawcett Street, Suite 204, Cambridge, Massachusetts, United States.

What happens when you check the box?

For personal information. Through this survey, we will collect your personal information such as your name, last name, email address, job title/role, organization, business type and region. We will use this information to know who you are, confirm if someone from your organization has already taken this survey (as applicable), and get in touch with more insight, exclusive access to your reports and results.

For non-personal information (survey responses). We will also collect non-personal information (i.e., survey responses) about your organization's business, such as but not limited to its business model and approach to data and innovation, its staff and their capabilities, customer experience, data infrastructure and management to give you an idea about the digital readiness level of your business and benchmark it with the others. Such information will be kept confidential.

For anonymized information. We will anonymize the information about your organization's business and aggregate it with the other survey responses so you can see how your organization's business compares to other organizations across regions. We may also anonymize your personal information, so that it can no longer be associated with any one individual.

We may use, store and share all anonymized information to inform Accion's efforts to build a financially inclusive world with access to economic opportunity for all. We will not use your survey responses in a way that could identify your business, organization, or institution without your consent.

We protect your information.

We maintain a variety of physical, electronic and procedural safeguards to protect your personal information consistent with applicable privacy and data security laws and regulations as well as your survey responses.

We do not keep personal information more than necessary.

Your personal information will be stored for no longer than necessary for purposes mentioned above or until you revoke your consent. If you revoke your consent, we will do our best to remove your personal information from our systems. However, we may not be able to do so if it is necessary for us to comply with our legal obligations, protect and defend ourselves against legal claims, or it is not technically reasonably feasible to remove it.

We only share your information in limited circumstances.

We will not sell your personal information or survey responses to anyone.

We will not share your identifiable personal information or survey responses with anyone, except our employees, agents, representatives, professional advisors, consultants, and service providers who require access in order to manage our tools and provide related services to us such as cloud infrastructure, subject to applicable confidentiality and data protection obligations. Such third parties may change from time to time. If you would like specific information about third parties who have received your personal information, please contact us at legal@accion.org and we will provide that information to you.

What if you change your mind?

For personal information. You may request access to, correction or deletion of your personal information held by us. We will consider any such request seriously and promptly, although we may choose not to delete information where it is necessary for compliance with our legal obligations, or we otherwise have a substantial need to retain the

data. You may also have rights to restrict or to object to processing and portability of your personal information to third parties, such as service providers. You may exercise any of these rights by contacting us at legal@accion.org.

For non-personal information (survey responses) and anonymized information. For any other information other than personal information, we are unable to accommodate any requests to access, remove, limit the processing and portability of or delete such information because we use, store, share and otherwise process such information on an anonymized and/or aggregated basis.

I consent to Accion's collection, use and sharing of my personal and business information for these purposes. I represent I am authorized to share information about my organization's business.